



Social Media Matrix

The World Trade Center of Tampa utilizes social media to deliver unparalleled customer service to our members, current and new. Inquire we can help you optimize your business needs with the our suite of tools below!



FlipSetter

Connect with new members and customer service directly from WTC Tampa website
Virtual assistant and voice messaging makes it easier for us to connect with our members
From WTC Tampa to FlipSetter for extended discussions



LinkedIn

Connect with business professionals with the world's largest professional network
Join discussions from leading business experts on current trends
Connect and network with us to pair you with other opportunities



Facebook

Post our latest events, discussions, and things that our members are talking about on a monthly basis
Join our WTC wall of discussions and find out what the latest events are that we're advocating
Tell the WTC Tampa what your business is to access the right markets



Twitter

The latest WTC Tampa news that you can count on directly on our Twitter ticker feeds (coming soon!)
What's happening now? Find out on our Twitter feed, so you that you can join us!
Post events on our Twitter feed that you'd like to advertise to grow your business!



YouTube

Posting of recorded videos i.e. webinars, talks, discussions and conferences
We post Do It Yourself (DIY) videos and other demonstrable apps for our members to enjoy
Endless supply of product demos & talks on what's happening in Tampa

Special features...

Whiteboard, media portfolio builder, messaging (via Collaborate – coming soon!)

www.flipsetter.com

Professional development, portfolio builder, career outlook

www.linkedin.com

Messenger, marketplace, posts, comments, likes exposure

www.facebook.com

Newsfeeds, latest buzz, LIVE events, Twitter ticker

www.twitter.com

Broadcasting channels, subscribers, sharing videos, video blogging

www.youtube.com